



Vice President for Advancement

Albertus Magnus College seeks an enthusiastic, experienced, and successful fundraiser to serve as its next Vice President for Advancement. With the arrival of President Dr. Marc M. Camille in June 2017, the College is enjoying a time of extraordinary growth and momentum, from which the Vice President will benefit and to which she/he will contribute. As the College sets its sights on its Centennial in 2025, accompanied by a comprehensive campaign, the Vice President will have the opportunity to help shape the strategic direction of Albertus Magnus as a whole and to lead a new era of advancement strategy and operations at Albertus Magnus College.

Located on a park-like campus in a residential neighborhood of New Haven, Connecticut, Albertus Magnus is a Catholic college in the Dominican tradition. The College is a diverse and dynamic institution serving 1,500 students at the traditional undergraduate, accelerated adult undergraduate, and master's degree program levels. Building on a long tradition of excellence in student-centered, values-based education, Albertus Magnus is proud to provide a personalized and practically oriented liberal arts-based education to its students, for many of whom an education of the same quality might not otherwise be accessible.

MISSION

The mission of Albertus Magnus College is to provide men and women with an education that promotes the search for truth in all its dimensions and is practical in its application. Founded by the Dominican Sisters of Peace, Albertus Magnus College, faithful to its Catholic heritage and the Judeo-Christian tradition, remains dedicated to providing an opportunity for learning which responds to the academic needs and ethical challenges of its students and society.

The mission of Albertus Magnus College derives from the intellectual tradition of the Dominican Order whose essential charism is the search for truth (*Veritas*). Reflective of the dedication and commitment to service of our founder and sponsor, we at Albertus assume responsibility for the fulfillment of our particular service as an academic community. Principles which guide our mission and purpose include the following:

- The College embraces the Liberal Arts tradition and is committed to a vibrant curriculum, including a General Education program, that is both scholarly and humanistically enlarging.
- The College encourages students to participate in academic internships, practica, and relevant work experiences as preparation for meaningful careers.
- The College strives to bring together a richly diverse student body and cultivates an atmosphere of mutual respect and ethical behavior.
- The College fosters close, positive interaction between faculty and students, thereby offering broad opportunities for challenge and growth.
- The College provides an educational environment dedicated to enhancing each student's development, both as an individual and as a member of society.
- The College prepares students to become responsible, productive citizens, and lifelong learners, encouraging them to contribute to their communities and to become moral leaders in a complex world.

COLLEGE OVERVIEW

In 1925, the Dominican Sisters of Peace (then known as the Dominican Sisters of St. Mary of the Springs) founded Albertus Magnus College – the first Catholic, liberal arts, residential college for women in New England. The Albertus heritage is grounded in the Dominican pillars of study, prayer, community, and service. The Dominican motto, *contemplata aliis tradere* – to give to others the fruits of one's contemplation – truly describes the spirit of Albertus.

Today the College thrives as a growing, diverse, and dynamic institution serving 1,500 students at the traditional undergraduate, accelerated adult undergraduate, and master's degree program levels. Since the early 1970s and continuing today, Albertus has been a pioneer in the education of adults who seek to complete or begin a college degree. In 1985, the College admitted men to all programs. Albertus welcomes veterans and their families and participates fully in the Post 9/11 GI Bill. In February 2019 Albertus Magnus became the first Purple Heart School in Connecticut, recognized by the Military Order of the Purple Heart for its efforts to create a veteran-friendly culture on campus. Albertus Magnus College is proud to be a leader in educating students who come from diverse backgrounds, with 43% of undergraduates being the first in their families to attend college, 60% being Pell-eligible, and 65% identifying as being from backgrounds historically underrepresented in higher education.

The College's 50-acre, park-like campus, within walking distance to downtown New Haven, is strategically located at the intersection of three distinct communities: one of the city's architecturally distinguished neighborhoods, Prospect Hill; Newhallville, an historic African-American neighborhood; and the Town of Hamden, which borders the north side of the College's campus. On campus, former mansions serve as residence halls and administrative offices. A \$12.5 million, extensive renovation of the Hubert Campus Center is currently underway, and solar panels

were recently installed across campus. In addition to the New Haven campus, adult undergraduate and graduate students are able to take classes at the College's East Hartford campus center.

ACADEMICS AND STUDENT LIFE

An inclusive and student-centered community, the College serves approximately 500 full-time traditional undergraduate students and nearly 1,000 adult students in accelerated adult undergraduate, and master's degree programs. Students are supported by a caring faculty who understand the challenges students face as they juggle rigorous coursework, demanding jobs, and family responsibilities.

The College's diverse student body is currently drawn from 17 states and five countries. Albertus employs 59 full-time and 79 part-time faculty members, with a primary focus on teaching. Ninety percent of full-time faculty hold a Ph.D. or the terminal degree in their field. Albertus enjoys a 13:1 student to faculty ratio along with the support of 230 full- and part-time administrators and staff, providing a highly individualized education experience for every student.

Albertus' commitment to student success is evident across all aspects of campus life. With a liberal arts and sciences curriculum at its core and a strong professional focus, Albertus delivers a network of relevant undergraduate and graduate programs, including more than 50 undergraduate majors, minors, and concentrations; six five-year bachelors-to-master's programs; and fourteen graduate and professional degree programs.

Outside the classroom, students participate in a wide range of activities on campus, ranging from clubs and student government, to volunteer and social justice outreach, to intramural and varsity athletics. Approximately 50% of Albertus traditional undergraduate students are members of a varsity team. Albertus is a member of NCAA Division III and participates in the Great Northeast Athletics Conference. The men's basketball team has progressed to the first round of the NCAA Division III National tournament seven times since 2010.

LOCATION

Albertus is located in New Haven, Connecticut, a coastal city located approximately halfway between New York City and Boston. With a population of nearly 130,000, New Haven is considered the cultural capital of the state: site of world-class theaters (Long Wharf, Yale Repertory, and Shubert); the Yale Center for British Art; the Yale University Art Gallery; and the New Haven Symphony Orchestra. The city is also known for its wide variety of highly-rated restaurants and its iconic pizza.

In addition to Albertus Magnus College, New Haven is home to Yale University, Southern Connecticut State University, and Gateway Community College; Quinnipiac University in Hamden and the University of New Haven in West Haven are nearby. New Haven also offers renowned healthcare and medical research facilities including Yale-New Haven Hospital, the Yale School of Medicine, Alexion Pharmaceuticals, Arvinas, and the Pfizer Clinical Research Unit, to name a few.

A transportation hub, New Haven is home to historic Union Station serving Amtrak and Metro North rail service, and Tweed New Haven Airport is minutes from downtown.

LEADERSHIP AND STRATEGIC DIRECTION

Dr. Marc M. Camille took office as the 14th President of Albertus Magnus College in June 2017. His thirty-year career includes nearly two decades of senior administrative experience at Catholic colleges, and his leadership for Albertus is inspired by the distinct, values-based Catholic mission and Dominican tradition. Prior to joining Albertus Magnus College, Dr. Camille earned a national reputation for strategic enrollment management and marketing success and thought-leadership.

Dr. Camille's first year as president was marked by an ambitious agenda of engaged listening, meeting with members of the Albertus trustees, faculty, staff, students, parents, alumni, and friends, as well as numerous corporate, civic, religious, and education leaders throughout the Greater New Haven area. In Dr. Camille's first year, Albertus Magnus College took initial steps toward realizing its bright future. Applications to the first-year class increased by nearly 40% to a new record total, and the incoming class was the largest in a decade, nearly 50% larger than the previous year's. Annual giving donors and contributions increased, and as part of his inauguration events through gifts exceeding \$250,000, the new Silver Horn Scholarship was created to assist enrolled students who fall into financial hardship with completing their Albertus degrees. Improvements to campus facilities also commenced: refreshing Dominican Hall, the first-year student residence; opening a new East Hartford campus for Albertus adult student programs; a new campus coffee shop, featuring Starbucks; launching an intramural sports and wellness program; and opening the new Shea Softball Complex.

The 2018-19 academic year, Dr. Camille's second as president, saw the College community embark upon a shared strategic visioning and planning process, setting its sights on 2025, the Centennial for Albertus Magnus College. A new undergraduate major in Urban Studies and a master's degree in Public Administration were launched, and five new full-time faculty members were hired. Also, this year, the College received three Federal Grants totaling more than \$2.3 million to support commitments to the success and wellbeing of every student. Important facilities enhancements continue, including a campus-wide solar panel installation and a comprehensive renovation of the Hubert Campus Center, designed to foster engagement between and among students, faculty, and staff and including new lounge and study spaces, wellness and fitness spaces, community gathering and presentation space, new dining spaces, and a second floor rooftop patio featuring outdoor seating. In addition, Dr. Camille's second year featured the start of varsity field hockey; varsity swimming and ice hockey teams begin in 2019. As the fall 2019 semester approaches, the College's enrollment growth success has continued. The incoming 2019 first-year and transfer class will be the largest in the College's history, 50% larger than the 2018 class and more than double the size of the 2017 class.

Prior to his election as President at Albertus, Dr. Camille served as Vice President for Enrollment Management and Communications at Loyola University Maryland and supervised the offices of undergraduate and graduate admission, financial aid, institutional research, and university marketing and communications.

Dr. Camille earned his Bachelor's degree in English from Rollins College, his master's degree at the University of Miami, and his doctorate in higher education management from the University of Pennsylvania.

ROLE OF THE VICE PRESIDENT FOR ADVANCEMENT

Reporting directly to President Camille, the new Vice President for Advancement will discover a strong sense of positive momentum on campus, within the Board of Trustees, and among the College's many devoted alumni. The Vice President's primary charge will be to translate this energy and optimism into a robust advancement operation that reflects national best practices for institutions similar to Albertus Magnus. Along with providing strategic leadership, practical guidance, and hands-on support as needed, the Vice President will mentor the talented and growing staff within the division, set priorities and goals, and create a framework in which the division's staff and the College will thrive. In doing all of the above, the Vice President must demonstrate an understanding of and ability to passionately articulate the aspirations of Albertus Magnus College as well as the key principles of its mission, which derive from its Catholic identity and Dominican charism.

The Vice President manages the three following direct reports, in addition to two other staff members within the division:

- Director of Alumni and Parent Engagement
- Director of Annual Fund and Individual Giving
- Alumni and Donor Engagement Coordinator

As an integral member of the President's cabinet, the Vice President for Advancement will also be expected to work closely and collaboratively with her/his peers and to contribute to the overall strategic leadership of the College. The vice presidents are actively engaged in the life of the College and throughout the greater New Haven community. The President's cabinet is defined by collegial, mutually respectful relationships, where laughter and candor are encouraged, and the vice presidents support each other in progressing toward shared goals. The other members of the President's cabinet include:

- Vice President for Academic Affairs and Dean of the Faculty
- Vice President for Communications and Marketing
- Vice President for Enrollment Management
- Vice President for Finance and Administration, Treasurer
- Vice President for Library and Information Technology Services
- Vice President for Student Services

The Vice President will also be expected to present regularly to and work closely and collaboratively with the College's Board of Trustees. The Vice President for Advancement serves as staff to the College's newly chartered Advancement Committee of the Board of Trustees. And at all times, the Vice President will serve as a persuasive and credible advocate of Albertus Magnus' mission and vision to a wide range of internal audiences including faculty, students, staff, parents, and alumni as well as external ones such as foundations and friends of the College.

OPPORTUNITIES AND CHALLENGES

The Vice President for Advancement will provide strategic leadership and direction for all aspects of the College's fundraising and alumni engagement efforts and will play a critical role in addressing the following opportunities and challenges:

- **Developing and executing in collaboration with the President and the Board of Trustees a comprehensive advancement strategy appropriate to Albertus' mission and goals:** The College is currently in the middle of a campus-wide strategic planning effort, in which the new Vice President will participate. The Vice President will lead the way in developing an advancement strategy that harmonizes with and supports the College's emerging plan. In doing so, the Vice President will be creative, resourceful, and ambitious in leading the College and others to think about the power of philanthropy and alumni engagement in ways that are ground-breaking for Albertus Magnus.
- **Assess the College's current advancement operation against national best practices and make adjustments as needed:** The College has historically focused primarily on its annual fund, and has less experience with planned and major giving. The Vice President will have the opportunity to review Albertus' existing programs and to work with colleagues and staff to design new initiatives that will lead to higher levels of giving and alumni engagement as well as greater operational efficiency. Ultimately, the Vice President will seek to strengthen the culture of philanthropy at Albertus by providing more and different opportunities for friends and alumni to demonstrate their support for the College and its mission.
- **Lay the groundwork for a successful centennial comprehensive campaign:** Albertus is boldly approaching its centennial in 2025, which when coupled with Dr. Camille's early years of his presidency, provides an ideal platform for the College's first comprehensive fundraising campaign. The Vice President will work closely with the President and the Board of Trustees to provide strategic leadership for the goal setting, planning, launching, and realization of the campaign, as well as post-campaign analytics, reporting, and follow-up.
- **Expand and diversify the College's outreach to and engagement with its varied alumni:** While the College has successfully maintained consistent communication with a core group of alumni over the years, the new Vice President will be charged with cultivating alumni who have not previously been engaged with the College. The College's evolution over the years from an all-female traditional undergraduate college to a co-ed institution offering both undergraduate and graduate degrees to both traditional and adult students also presents an opportunity to think about alumni engagement from multiple, varied perspectives. The Vice President will be asked to use the latest strategies and technology to identify the full range of Albertus alumni and to cultivate them all in new and creative ways.
- **Recruiting, mentoring, and retaining the division's talented and dedicated staff:** The Vice President will take a personal approach to identifying and building upon the strengths of each individual working within the division through ongoing professional development. The Vice President will benefit from the President's and Board's commitment to investing

more significantly in advancement human and budget resources in preparation for the comprehensive campaign. The vice president will provide leadership in identifying strategic opportunities for staff and resource investments. In addition, the Vice President will work to ensure that the staff as a whole reflects the demographic diversity of Albertus's students and alumni.

- **Further deepen the College's engagement with the local community:** Albertus Magnus has a strong, symbiotic connection to its surrounding residential neighborhood and to the City of New Haven as a whole. The Vice President will seek to continue to build strategic partnerships within business and civic leaders for mutual benefit. The Vice President will be a visible and engaged member of the New Haven community.

DESIRED QUALITIES AND CHARACTERISTICS

The College's next Vice President for Advancement will be an optimistic, energetic, creative, and collegial leader with significant experience and expertise in advancement. As a key representative of Albertus Magnus College both on and off campus, the Vice President must be committed to upholding the key principles of the College's mission, which derive from its Catholic identity and Dominican charism. Individuals of all backgrounds and faiths are welcome and encouraged to apply. The ideal candidate will also bring many of the following abilities and experiences:

- The ability to develop and execute an aspirational philanthropic vision and strategy with measurable goals and objectives;
- The willingness to partner with President Camille in enthusiastically and consistently championing a bold, optimistic vision for the College's future, including appropriately ambitious fundraising goals;
- A documented history of successful fundraising across a breadth of programs; including annual, major, campaign, and planned giving;
- Experience with building alumni relations and engagement as well as exposure to corporate, foundation, and government relations;
- The ability to switch easily between high-level strategic visioning and hands-on engagement as necessary, in keeping with Albertus Magnus' culture and needs;
- Experience leading and mentoring a talented and diverse staff;
- Respect and enthusiasm for Albertus Magnus's Catholic mission, values, and the heritage of the College, and an ability and willingness to contribute actively to this mission;
- The ability to build new and strengthen existing relationships across campus with faculty, staff, alumni, Board members and other stakeholder groups in support of advancement efforts;

- The willingness to embrace a campus culture characterized by serving its students and each other with a high degree of personal care and attention;
- A deep commitment to celebrating and promoting diversity in its many forms, and
- A heartfelt commitment to supporting students who come from underrepresented and/or lower socioeconomic status backgrounds, in pursuit of a dreams-elevating, life-changing, potential-fulfilling, practical, values- and liberal-arts-based education.

Contact

Please send nominations, applications, and queries in confidence and electronically to:

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Albertus Magnus College has a strong commitment to the principles and practices of diversity throughout the College community. Albertus Magnus College is an equal opportunity employer and invites all qualified applicants to consider this opportunity and to apply.