

## DEAN, COLLEGE OF COMMUNICATION Position Profile

Butler University invites nominations and applications for a visionary, student-centered leader to serve as Dean of the College of Communication. The Dean reports to the Provost and provides strategic leadership for the College.

### The College of Communication

The College of Communication prepares students for success in the digital age and in a global society. The curricular structure reflects the centrality of communication as a basic human right in society. Students learn to analyze, synthesize, speak, write, and create meaningful, socially responsible messages across dynamic communication contexts and media platforms. The College’s innovative, experiential approach to discipline-based education ensures that graduates can excel in their chosen professions or post-graduate study. The strong grounding in liberal arts ensures that graduates are well prepared for civic engagement and to provide leadership in their careers and communities.

The College has continued to attract a growing number of students from 427 majors since its inception in 2010 to more than 580 majors in communication fields today. The College also serves approximately 120 undergraduates pursuing minors. The College has 20 tenured/tenure-track faculty, 10 non-tenure-track faculty, 5 staff, and approximately 13 adjuncts. The Dean oversees a budget of approximately \$3.3 million.

Undergraduate Majors by Department	<b>Communication &amp; Media Studies Dept.</b> <ul style="list-style-type: none"> <li>• Critical Communication &amp; Media Studies</li> <li>• Human Communication &amp; Organizational Leadership</li> </ul>
	<b>Communication Sciences &amp; Disorders Dept.</b> <ul style="list-style-type: none"> <li>• Communication Sciences &amp; Disorders</li> </ul>
	<b>Entertainment Media &amp; Journalism Dept.</b> <ul style="list-style-type: none"> <li>• Digital Media Production</li> <li>• Journalism</li> <li>• Recording Industry Studies</li> <li>• Sports Media</li> <li>• Web Development &amp; Design</li> </ul>
	<b>Strategic Communication Dept.</b> <ul style="list-style-type: none"> <li>• Strategic Communication</li> </ul>

Positions on the leadership team reporting to the Dean include:

- Associate Dean
- Chair, Communication Sciences & Disorders
- Chair, Communication & Media Studies
- Chair, Entertainment Media and Journalism
- Chair, Strategic Communication
- Assistant to the Dean
- Multimedia Coordinator
- Technical Services Coordinator
- Internship Director

### **The University**

Butler University is a nationally recognized comprehensive university encompassing six colleges: Arts, Business, Communication, Education, Liberal Arts and Sciences, and Pharmacy & Health Sciences. Together, these colleges offer more than 65 undergraduate areas of study, eight pre-professional programs, and 20 graduate programs. Approximately 4,500 undergraduate and 541 graduate students are enrolled at Butler, representing 46 states and 39 countries. Roughly 45% of the undergraduate population is from Butler's home state of Indiana and 23% are from Illinois, primarily from the Chicagoland area.

Ninety-five percent of Butler students will have participated in some form of internship, student teaching, clinical rotation, research, or service learning by the time they graduate. This community-centered immersion is coupled with classroom learning that nurtures critical thinking, effective communication, cooperative teamwork, and ethical decision-making to prepare students for both professional success and to have lasting impact in their communities. Butler students have had significant success after graduation as demonstrated by the University's 97% placement rate within six months of graduation.

### **The Butler 2020 Strategic Plan**

In the fall of 2013, the Board of Trustees approved the *Butler 2020* strategic plan – a bold course for Butler's future through which it will preserve the University's unique character, distinguish Butler as a school of choice for exceptional students, and increase its national prominence. In support of *Butler 2020*, the University has invested in new campus facilities, academic programs, and co-curricular offerings. In the past five years, Butler has built the Howard L. Schrott Center for the Arts and the Fairview House undergraduate residential community. A second residential community, Irvington House, will open in the fall of 2018. And, the Andre B. Lacy School of Business will open the doors to its new 110,000 square foot home in the fall of 2019. Additionally, Butler is actively fundraising to complete a \$93 million Science Complex expansion and renovation. Additional information can be found at [www.butler.edu](http://www.butler.edu).

## Enrollment

Butler's enrollment growth over the past few years is equally significant. The University welcomed its largest-ever first year class in 2016 (1,272) and will surpass that record with the incoming 2018 first year class this fall (1,364). Since 2015, applications to the University have increased 65% with a notable increase in out-of-state applicants (68%) and diverse students (35%). The University has received [national attention](#) for its innovative and successful approach to the admission process, particularly for its use of live mascot Butler Blue III ("Trip") in the student recruitment process. In addition to maintaining steady first-year student growth, enrollment goals for the future include increased international recruitment focus and growth in the transfer student population.

## Advancement

Butler's Advancement operation is also growing tremendously. Butler celebrated its two largest fundraising years in 2016 and 2017, having raised \$45.3 million and \$35.8 million respectively. These totals included the largest single commitment from an individual or family in the University's history, \$25 million, which was donated by Andre B. and Julia Lacy to name the Andre B. Lacy School of Business. Butler alumni number 46,000 strong and live in all 50 states and in over 79 countries around the world.

## Leadership

### **President**

Since becoming the 21<sup>st</sup> President of Butler University in 2011, James Danko has devoted himself to the development and realization of the University's new strategic plan, [Butler 2020](#). This ambitious plan guides Butler toward national recognition as a thought-leader in transformative, student-centered higher education.

President Danko served as Dean of the Villanova School of Business and as Associate Dean at the Tuck School of Business at Dartmouth College. President Danko also taught entrepreneurship and served in leadership roles at the University of North Carolina at Chapel Hill, Babson College, and the University of Michigan.

President Danko received his bachelor's degree in religious studies from John Carroll University and his master of business administration from the University of Michigan.

### **Provost**

Kate Morris was appointed Provost and Vice President for Academic Affairs at Butler University in 2013, following 16 years on Butler's faculty, including five years as Psychology Department Chair. She received a Bachelor of Arts degree from Gettysburg College, completed master's and doctoral degrees at the University of Texas at Austin, and earned a certificate in higher education leadership from Harvard University.

Provost Morris is a social psychologist and during her time as a faculty member, her teaching and scholarship focused on prejudice. She has received numerous honors and awards for her teaching and scholarship, including

the Outstanding Faculty Award in Butler's College of Liberal Arts and Sciences, and selection by the University's graduating students to serve as their Faculty Commencement Speaker. As a result of her scholarly interests and administrative service, Provost Morris has spoken about gender and leadership in several national contexts, including the HERS (Higher Education Resource Services) Institute, the annual conference of the Robert K. Greenleaf Center for Servant Leadership, and at several Rolls-Royce North America Women's Leadership conferences. Locally, she has spoken as part of several women's leadership programs sponsored by the Butler University Corporate and Executive Education Program and the Women's Law Caucus for the Indiana Trial Lawyers Association.

### The Community

Indianapolis, the 13<sup>th</sup> largest city in the U.S., has raced ahead of its competition in recent years. From a business standpoint, the city is home to the [NCAA](#), pharmaceutical giant [Eli Lilly](#), media trailblazer [Emmis Communications](#), and has quickly become the [Silicon Valley of the Midwest](#), with a growing tech community anchored by [Salesforce](#). The city boasts more than 100 live performing art venues, including the [Indianapolis Symphony Orchestra](#) and [The Lawn](#). The [city's downtown](#) consists of six cultural enclaves, distinct neighborhoods all connected via the Cultural Trail, an eight mile urban [biking/walking trail](#) taking users to the front door of more than 300 restaurants and 250 museums. With professional sports franchises representing the NBA, WBNA, NFL, and minor league baseball, soccer, and hockey, live sports events are always on the horizon. Indy was recently named the "[Most Underrated Food City in the Nation](#)" by Conde Nast Traveler Magazine. [Forbes](#) helps showcase all there is to do and see in Indy. The Indianapolis International Airport has been named the best airport in North America six years in a row by Airports Council International, and offers more than 1,000 flights a week. Click [VisitIndy.com](#) and see why residents and visitors alike [love Indy](#).

### Responsibilities

Responsibilities of the next Dean include, but are not limited to:

- Providing strategic and visionary leadership across the diverse set of professional, social science, and humanities-based programs represented in the College;
- Engaging faculty, staff, students, and other constituents in discussions concerning the mission, values, and future of the College;
- Managing the budget of the College and identifying resources that will help maintain and further develop excellent programs;
- Fostering a collegial atmosphere within the College;
- Encouraging collaboration among departments within the College, between the College and University, and with partner organizations in Indianapolis;
- Supporting student participation in experiential learning and internships that enhance the learning experience;
- Promoting the College's unique curricular and co-curricular opportunities;
- Fostering an atmosphere of inclusion and enhancing diversity in the College;

- Enhancing the College's commitment to internationalization of faculty, students, curriculum, and the student experience;
- Working collaboratively with the University's Enrollment Management Division to support recruitment efforts that help the College and University meet its enrollment goals;
- Working with University Advancement to develop relationships and solicit funds with current and prospective donors, including alumni, friends, parents, corporations, and foundations; and
- Working effectively with the University's senior leadership team and being an advocate for both the College and the overall good of the institution.

### Qualifications

The successful candidate should possess the following skills and qualifications:

- A terminal degree in a discipline appropriate to the College;
- A record of impactful scholarship;
- Significant experience leading, managing, and mentoring faculty and staff;
- A leadership style that is transparent and embraces shared governance;
- A commitment to advancing interdisciplinary collaboration and the ability to promote and support the wide range of disciplines within the College;
- A track record of enhancing student success and learning outcomes;
- Demonstrated experience developing experiential learning and internship opportunities for students;
- Support for innovative partnerships and initiatives which enhance the visibility of the College;
- Demonstrated commitment to issues related to diversity, inclusion, social justice, and internationalization;
- Ability to contribute actively in recruitment activities and enrollment initiatives;
- Prior work with the strategic planning process, including development and execution;
- Current knowledge of 21<sup>st</sup> century trends, challenges, and opportunities in the fields of communication and mass communication in a rapidly changing media world;
- Demonstrated experience effectively managing resources;
- Ability to identify resources that will help advance the mission of the College;
- Experience working with external stakeholders, which may include alumni, donors, industry, government, and community partners;
- Excellent interpersonal and communication skills; and
- The ability to work effectively with members of the University's Executive Council, the Provost's Advisory Council, the Faculty Senate, and the Staff Assembly to enhance the overall quality of the institution.

### **Nomination and Application Process**

The Search Committee will begin reviewing applications immediately and continue to accept applications and nominations until the position is filled. However, in order to assure the fullest consideration, candidates are encouraged to have complete applications submitted to the search firm assisting the University as soon as possible. Requested application materials include a letter of interest; curriculum vitae; and the names, telephone numbers, and e-mail addresses of at least five professional references. All applications, nominations, and inquiries will remain confidential. References will not be contacted until after the first screening of applications and then only after the applicant has given explicit permission. All application materials must be submitted electronically in Microsoft Word or PDF format.

Please direct all applications, nominations, and inquiries for the position to the search firm assisting the University at the contact information below:

Ryan Crawford, Partner | Gretchen Hoffman, Senior Associate  
7500 Rialto Blvd.  
Building 1, Suite 250  
Austin, TX 78735  
(737) 207-0568  
r.crawford@storbeckpimentel.com | g.hoffman@storbeckpimentel.com

Refer to code "BU-CCOM" in subject line

*Butler University is committed to enhancing the diversity of the student body, faculty, and staff. In addition, hiring decisions are made on the basis of an individual's qualifications, past experience, overall performance, and other employment-related criteria. Butler University provides equal opportunities for employment and advancement for all individuals, regardless of age, gender, race, religion, color, disability, veteran status, sexual orientation, national origin, or any other legally protected category.*