



Executive Director of Interactive Instruction and Innovative Delivery

Central Washington University invites expressions of interest, nominations and applications for the Executive Director of Interactive Instruction and Innovative Delivery.

The University

Central Washington University (CWU) is one of three state-supported comprehensive universities in Washington State. Like other regional universities, CWU began as a normal school, became a College of Education in 1937, a state college in 1961, and a comprehensive university in 1977. The University enrolls approximately 12,000 students and employs about 1,300 faculty and staff. Average class size is 25, with a faculty-student ratio of 17:1. With its robust focus on inclusivity and diversity, more than a third of first-year students were people of color in fall 2017. CWU enrolls and graduates the largest percentage of Hispanic/Latino/a students of any public baccalaureate institution in the state. The University holds regional accreditation through the Northwest Commission on Colleges and Universities.

Excellence in teaching is the core of the University's mission, and faculty engage in scholarship, invention, and creative activity to support teaching, to advance knowledge, and to provide outlets for creative expression. Externally sponsored grants and contracts funded during academic year 2016-17 totaled more than \$12.8 million. CWU faculty and alumni have received numerous honors and recognition, including national recognition for teaching in mathematics, physics, and the geological sciences. CWU's nationally recognized music department is the largest and most diverse on the West Coast.

The University has been very successful in adding and maintaining modern, state-of-the-art facilities, investing more than a quarter of a billion dollars in campus facilities over the past ten years. In recent years, campus construction and remodeling projects have included impressive science and music facilities, two large residence halls, and a new, spacious student union and recreation facility. In all, CWU's residential campus includes 56 academic and 32 auxiliary buildings on about 350 acres.

CWU plays a key role in the economic, educational and cultural vitality of the community and region, and is the largest employer in the county. The \$91-million payroll for this educated workforce supports retail, food, housing, and entertainment businesses. CWU camps, conferences, and events draw more than 50,000 people to restaurants, hotels, and retail businesses each year. In addition, the University provides instructional and library resources for the community and partners with other educational service providers to enrich access and opportunity to education for citizens of the region. Each year more than 350 dramatic and musical

performances, art and museum exhibitions, lectures, and athletic events are open to campus and community members.

The Community and Region

CWU is located in historic Ellensburg, one of the richest and most diverse agricultural regions in the world, including vibrant wine and micro-brew industries.

CWU is surrounded by remarkable natural beauty: the Cascade Mountains to the west, the Columbia River to the east, the Yakima River Canyon to the south, and national parks and recreation areas to the north.

As one of Washington's founding communities, Ellensburg's downtown is composed of beautiful brick buildings largely constructed between 1889 and 1917, and located just three blocks from the CWU campus. Weekends bring delicious local food, fresh produce, regional crafts, and eclectic entertainment downtown at the Kittitas County Farmer's Market. Over the years, Ellensburg has gained a reputation as one of the most healthy cities in the state, and has been praised for its "compact, walkable streets, where 14.3 percent of residents commute by foot, one of the highest percentages in the state." Ellensburg is home to many top arts and cultural events in Washington, including Jazz in the Valley, Buskers in the 'Burg, and Spirit of the West.

Ellensburg is located approximately 100 miles and about 2 hours away from the Seattle metropolitan area. With an estimated population of more than 3.7 million, it is the 15th largest metropolitan area in the United States. The region boasts world class arts and entertainment, cuisine, and athletics. Situated between the Puget Sound and Cascade Mountains, the region is noted for its natural beauty and offers a broad range of outdoor pursuits, from kayaking and sailing to alpine skiing, hiking, and mountain biking. Top employers either headquartered or with a large presence in the region include Microsoft, Amazon, Starbucks, Google, Boeing, Costco, and Nordstrom.

For more information about CWU and the community in Ellensburg, please visit <http://www.cwu.edu/community>

Multimodal Education Center

The Multimodal Education Center (MEC) embraces the vision that Technology Empowers Learning. Instructional and multimedia technologies, support, and training are provided for all CWU students, faculty, and staff to create opportunities for exploration of emerging technologies, digital media, and innovative learning spaces.

MEC is a proud participant and collaborator with faculty members in fostering technology-enhanced teaching and learning. Multimodal Learning provides opportunities for faculty to share best practices, research, and resources on the use of instructional technologies and innovative pedagogies.

For more information please click here: <http://www.cwu.edu/multimodal-education/teaching-innovation-showcase>.

Position Overview

Reporting to the Associate Provost for Extended Learning and Outreach, the Executive Director works collaboratively and collegially with all levels of the university community. He or she will work collaboratively with campus divisions and all university center campuses in designing, implementing, and delivering multimodal instruction, support services, and related programming.

The Executive Director organizes the programmatic development of multimodal initiatives that support the numerous modes of courses outlined in the Multimodal Task Force Report, including online, synchronous distance education, hybrid, competency-based, and flexible course scheduling. The Executive Director also participates in quality assurance assessments of online programming, oversees instructional design teams, leads multimodal learning support teams, provides direction to the Multimodal Education Center, facilitates faculty learning communities of practice, coordinates online learning grants, online teaching certification, and conference travel awards, and serves as representative on university and state-wide committees, as appropriate.

To learn more about Extended Programs and related instruction at CWU, please visit: <https://www.cwu.edu/online-learning>.

Areas of Responsibility

The next Executive Director will:

- Create strategies, direction, and goals for multimodal learning initiatives;
- Work across functional areas to leverage resources to implement strategic goals;
- Foster a vision and current knowledge of teaching excellence grounded in educational research and expertise;
- Analyze data related to retention, success rates, student progression, and institutional surveys in order to identify areas of improvement for quality assurance of online learning;
- Participate with senior leaderships to establish strategic plans and objectives and cultivates the support for the scholarship of teaching and learning;
- Maintains relationships with district, state, and national peers to share resources and best practices while building professional relationships with other college and universities;
- Develop and manage program budget, track expenditures and authorize purchase orders for program purchases reflecting the best use of funds;
- Analyze needed resources and their costs;
- Consult, train, and serve as a resource person to the faculty, in the design, development, evaluation and revision of teaching, learning, programs, curriculum, and assessment needs;
- Assist in staff development on instructional applications of technologies and instructional methods;
- Facilitate the implementation of instructional innovations;
- Support faculty in course planning and pedagogical development, including the integration of technology;
- Explore and evaluate new technologies, materials, and techniques for their applicability to educational uses;

- Design and deliver training programs, workshops, seminars, and documentation in the areas of instructional delivery and technology to meet diverse individual and departmental training needs;
- Evaluate trainings through surveys to assess in-services, webinars, classes, and needs assessment;
- Identify, communicate and promote best practices for applying innovative and effective teaching and learning theories and instructional technologies through faculty learning communities;
- Provide one-on-one assistance to faculty in the design, development, and delivery of engaging, interactive and instructionally-sound materials and activities that address various learning styles and are accessible to all students including those with disabilities;
- Assist with conducting market research studies for prospective online programs;
- Coordinate online course development grants, online teaching certification, and conference travel awards;
- Explore and evaluate emerging technologies that have potential value for teaching and learning, through training sessions, conferences and publications;
- Provide support to faculty and students for enterprise instructional technology systems, including learning management system, streaming media system, lecture capture, web-conferencing, and plagiarism detection; and
- Participate in relevant campus committees and system meetings

Qualifications

Minimum Qualifications

- Earned master's from an accredited institution;
- Teaching experience in higher education;
- Experience in multimodal instruction, assessment, and programming;
- Excellent interpersonal, written communication, presentation, and listening skills;
- Excellent organizational and management skills;
- Demonstrated ability to work independently to accomplish tasks and projects; and
- Demonstrated ability to build peer relationships and collaborate in the implementation of effective solutions.

Preferred Qualifications

- Applied experience with implementing continuous improvement processes;
- Earned doctorate or appropriate terminal degree from an accredited institution.

Desired Knowledge, Skills and Abilities

- Ability to establish and maintain effective working relationships with others;
- Ability to respond quickly and effectively to uncertainty and constant changes; and
- Ability to embrace and promote a diverse environment.

Application Process

The Search Committee will begin reviewing applications immediately and continue to accept applications and nominations until the position is filled.

Applicants must submit:

- Cover letter describing relevant experience and interest in the position;
 - Current resume or curriculum vitae;
 - List of five (5) references with one being a person who was a direct report; one being a peer; and one being a supervisor; and two others. This list should include names and contact information including a current email address and phone number.
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- All applications, nominations, and inquiries will remain confidential. Nominations should include the name and contact information for the nominee.
 - References will not be contacted until after the first screening of applications and then only after the applicant has given explicit permission.
 - All application materials must be submitted electronically in Microsoft Word or PDF format.

Applications, letters of nomination, and inquiries should be submitted to:



Jan M. Asnicar, Partner
Storbeck/Pimentel & Associates
Email: j.asnicar@storbeckpimentel.com

Refer to code "**CWU-Executive Dir.**" in subject line

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