



LOYOLA UNIVERSITY CHICAGO

Dean, School of Communication

Loyola University Chicago seeks an experienced and accomplished leader to serve as the next Dean of the School of Communication. As the newest of the thirteen Schools at Loyola University Chicago, the School of Communication is celebrating its 10th anniversary this year. As the School moves into its second decade, it continues to grow and deepen its commitment to integrity at a time when the ethical standards of the field of communication are being challenged. The school has a talented group of 31 full-time faculty members who are committed to excellence in teaching, research, and service. The School has a citywide presence and aims to leverage that for the betterment of its students. During these challenging times for the media sector, the School of Communication is dedicated to teaching ethics and promoting transformative justice to address the complex societal issues of our time. The study of communication is one of the primary means for promoting the traditional goals of liberal education: understanding political rhetoric and social justice, participating in media advocacy, and developing an ethical sensitivity necessary to the times. Students at Loyola's School of Communication learn not just how to produce a message, but how to think critically and communicate ethically.

About the School of Communication

Located in one of the world's top communication centers and the third largest media market in the country, Loyola University Chicago utilizes the great and diverse city of Chicago as its learning laboratory. Loyola University Chicago provides an ideal setting for integrating study with practical application in the expanding fields of advertising, public advocacy, cultural communication, digital media studies, film production, multimedia journalism, public relations, and other areas of communication.

Loyola's School of Communication offers state-of-the-art, on-site production facilities, labs, and equipment, as well as proximity to Chicago's vast production community. Loyola is home to WLWU, a 24-hour full-powered FM radio station, its own TV Production Studio, *The Phoenix*, an award-winning student newspaper, Inigo Communications, Chicago's first and only student-run PR organization, Rambler Productions, a student-staffed video production company, and an extensive internship program, among other amenities. In the ten years since its inception, the School of Communication has become a dynamic and nationally recognized leader in the communication fields.

Mission

The School of Communication is a community of learners that fosters critical thinking and innovation, integrates big ideas in communication theory and practice, tells stories across multiple platforms and adapts to changing technology and social needs. The School develops ethical professionals with the knowledge and dedication to make a lasting contribution through communication and service in the world.

The School sits at the intellectual intersection of a 500-year-old Jesuit tradition and the immediate business and ethical demands brought on by the accelerating digital revolution across industries. This privileged position presents an opportunity to positively shape students and a society, and the School of Communication strives to do so each day.

Programs of Study

The School of Communication offers a number of degree programs and minors.

Undergraduate majors include:

- Advertising and Public Relations
- Advertising and Public Relations/Global Strategic Communication
- Advertising Creative
- Advocacy and Social Change
- Communication Studies
- Film and Digital Media
- Multimedia Journalism

Undergraduate minors include:

- Advocacy and Social Change
- Communication Studies
- Digital Media
- Film & Media Studies
- Multimedia Journalism

Master's programs include:

- Digital Media and Storytelling
- Global Strategic Communication

Center for Digital Ethics and Policy

The Center for Digital Ethics and Policy was founded through the School of Communication at Loyola University Chicago in an effort to foster more dialogue, research, and guidance regarding ethical behavior in online and digital environments.

The center publishes essays, develops sets of best practices, and hosts an annual International Symposium on Digital Ethics. This year's conference theme is "From the Margins," featuring topics related to women, people of color, and other groups disenfranchised by and through technology. Professor Bastiaan Vanacker is the Program Director for the Center for Digital Ethics and Policy. His work focuses on media ethics and law and international communication and has been published in the *Journal of Mass Media Ethics*.

About Loyola University Chicago

Loyola University Chicago, a private university founded in 1870 as St. Ignatius College, is one of the nation's largest Jesuit, Catholic universities and the only institution of its kind located in Chicago.

Loyola University Chicago comprises four campuses: Lake Shore (LSC), Water Tower (WTC), Health Sciences (HSC), and the John Felice Rome Center in Italy, and it is home to 13 schools, colleges, and institutes: Quinlan School of Business, Marcella Niehoff School of Nursing, Stritch School of Medicine, College of Arts and Sciences, School of Communication, School of Continuing and Professional Studies, School of Education, School of Law, School of Social Work, Graduate School, Institute of Pastoral Studies, Institute of Environmental Sustainability, and Arrupe College of Loyola University Chicago. Loyola also offers courses at locations in Ho Chi Minh City, Vietnam; Beijing, China; Vernon Hills, Illinois; and a Retreat and Ecology Campus in Woodstock, Illinois.

U.S. News and World Report has ranked Loyola consistently among the top "national universities" in its annual publications. Loyola is among a select group of universities recognized for community service and engagement by prestigious national organizations like the Carnegie Foundation and the Corporation for National and Community Service.

History

Loyola University of Chicago traces its roots back to 1540, when St. Ignatius of Loyola founded the Society of Jesus. The new order entailed an apostolic life of preaching and good deeds. The Jesuit order's first college was established in 1551, with several more opening during St. Ignatius's lifetime. Education has always been an integral part of the Jesuit philosophy. It was this educational philosophy that led Father Arnold Damen, S.J., to build St. Ignatius College, having already established Holy Family, the first Jesuit church in Chicago, in 1857. The new college was erected on the corner of Twelfth and May Streets and opened on September 5, 1870, with a class of 37 students.

On October 23, 1909, St. Ignatius College was re-chartered by the State of Illinois as Loyola University, and in 1922 the University moved operations from West Twelfth Street to Sheridan and Devon in the Rogers Park neighborhood.

By 1930, Loyola had become a nationally known and respected university, one that would continue to grow during the next 30 years. The period of 1955 to 1970 was distinguished by unprecedented growth, with the establishment of three new campuses and the erection and acquisition of many new buildings. The enrollment skyrocketed in the 1960s, and Loyola became the center of national attention when the men's basketball team became the first college basketball team to start four African American players in every game. In 1963 the team won the NCAA Championship, a significant moment in the integration of college athletics. Loyola is still the only Division I NCAA university in Illinois to have won the men's basketball title, and it also boasts the highest graduation rates for student-athletes among NCAA Division I schools.

Loyola marked the 100th anniversary of the founding of St. Ignatius College in 1970 and sought to redefine its identity and distinguish itself from other contemporary Jesuit universities. One result was Loyola University officially changing its name to Loyola University of Chicago. Another was the expansion and enhancement of Loyola's facilities, with the construction and renovation of several buildings, the development of the Water Tower Campus and the Medical Center campus, and the acquisition of Mundelein College.

PLAN 2020

For the past several years, as the University has approached its sesquicentennial anniversary in 2020, Loyola has been guided by *Plan 2020*. The plan is grounded in more than 450 years of Jesuit, Catholic tradition and the collective wisdom of faculty, staff, students, alumni, and trustees. It is also informed by the present realities of our city and world and seeks to shape a better University and—through that University—a better future. *Plan 2020* is a framework to focus energies on improving the quality of education, so that Loyola's students are prepared to be agents of change in their families, careers, and communities. It organizes how they will leverage the resources of the University to meet the needs of our city and our world and deepen Loyola's identity as a Jesuit, Catholic enterprise for learning. *Plan 2020* will guide Loyola toward the goals established in "Transformative Education in the Jesuit Tradition." It articulates the University's collective aspirations to act for transformative justice by contributing to a more just, humane, and sustainable world.

Loyola University Chicago will continue to pursue the following goals, which have guided the University's recent strategic efforts:

- Deliver the premier undergraduate educational experience in Chicago, characterized by a transformative educational experience in the Jesuit tradition and a commitment to the underserved and to social justice.
- *Plan 2020* continues to position Loyola as the premier institution for undergraduate education in Chicago by offering transformative learning experiences, focusing on continuous quality improvement and integrating social justice learning outcomes throughout the curriculum.
- Deliver a high-quality professional education that is characterized by excellence, innovation, justice, and leadership, in which the University strategically leverages the schools' and centers' assets, reputations, and resources.
- Align schools, institutes, and centers, as well as administrative units, with the vision articulated in *Plan 2020*. Each unit will embark upon new initiatives to advance social justice, differentiating the University as an agent for social change. Put simply, Loyola University Chicago seeks to implement social justice learning and action across the University.
- Build an institutional culture devoted to collaborative and engaged learning, research, and service that promotes transformative justice to address complex societal issues.

Jesuit Catholic Identity

As Chicago's Jesuit, Catholic university, Loyola is a diverse community seeking God in all things and working to expand knowledge in the service of humanity through learning, justice, and faith.

Loyola University Chicago is the school of choice for those who wish to seek new knowledge in the service of humanity in a world-class urban center as members of a diverse learning community that values freedom of inquiry, the pursuit of truth, and care for others.

Five Characteristics of a Jesuit Education

- Commitment to excellence: Applying well-learned lessons and skills to achieve new ideas, better solutions and vital answers.
- Faith in God and the religious experience: Promoting well-formed and strongly held beliefs in one's faith tradition to deepen others' relationships with God.
- Service that promotes justice: Using learning and leadership in openhanded and generous ways to ensure freedom of inquiry, the pursuit of truth and care for others.
- Values-based leadership: Ensuring a consistent focus on personal integrity, ethical behavior in business and in all professions, and the appropriate balance between justice and fairness
- Global awareness: Demonstrating an understanding that the world's people and societies are interrelated and interdependent.

Students

Loyola University Chicago enrolled 17,007 students in 2018 including 11,919 undergraduates. The School of Communication has continued to attract a growing number of students from across the nation—from 645 since the inception of the School in 2008 to more than 966 students today (880 undergraduates and 86 graduate students). Loyola takes pride in the diversity of its student body. Several *Plan 2020* initiatives

have helped to change the face of Loyola's academic community as the percentage of students, faculty, and staff from minority backgrounds increased from 25.6 percent in 2008 to 36.2 percent in 2017.

Leadership

Jo Ann Rooney, JD, LLM, EdD, is the 24th president of Loyola University Chicago and the first lay president in the University's history. She joined Loyola on August 1, 2016, with a diverse background that includes various positions in higher education, law, business, health care, and public service. Most recently, Dr. Rooney was managing director at Huron Consulting Group in Chicago with responsibility for developing strategies to advance Huron Healthcare's Federal Government Healthcare Sector consulting practice.

Dr. Rooney's appointment returns her to leadership in higher education, as she has served as the president of both Spalding University—a private, Catholic, doctoral-level university in Louisville, Kentucky—and Mount Ida College, a baccalaureate-level college offering undergraduate and graduate degrees in Newton, Massachusetts. She has also spent more than 22 years in the classroom connecting with students and teaching at the graduate and undergraduate levels.

During her eight-year tenure at Spalding, Dr. Rooney led an impressive turnaround of an institution facing severe challenges. Leveraging her strong business, finance, and operational experience—and engaging support from the internal university community, the Archdiocese of Louisville, local business and community leaders, and alumni—she was able to stabilize the university and set it on a course of continued growth, allowing it to thrive to this day. In 2006, Dr. Rooney was named “Most Admired Woman in Education” by Today's Woman magazine.

In July 2010, Dr. Rooney was appointed president of Mount Ida College. After only months in the position, she was called by the Obama Administration to serve her country—a life-changing event that led her on an unexpected career path as the nominee for principal deputy undersecretary of defense for personnel and readiness in the U.S. Department of Defense. She was confirmed for the position by the U.S. Senate in May 2011.

Within the U.S. Department of Defense, Dr. Rooney served as senior advisor to the undersecretary of defense comptroller, principal deputy undersecretary of defense for personnel and readiness, and acting undersecretary of defense for personnel and readiness. As senior advisor to the secretary of defense, she managed a broad portfolio encompassing recruitment, career development, health care, readiness, pay, and benefits for approximately 1.4 million active-duty personnel, 1.3 million Guard and Reserve personnel, and their families. She had direct responsibility for more than 30,000 employees and a budget of more than \$70 billion, and served as a senior spokesperson for defense-wide issues.

In 2012, former Secretary of Defense Leon Panetta awarded Dr. Rooney the Department of Defense Medal for Distinguished Public Service, the highest award given to a civilian by the secretary of defense.

In September 2013, she was again called to serve by the Obama Administration and asked to accept the nomination for undersecretary of the Navy, the second-highest position in the department. Her nomination was voted out of committee favorably in October 2013 and January 2014, but she requested that her nomination be withdrawn in September 2014 after inactivity by the U.S. Senate.

Dr. Rooney holds a Bachelor of Science with a finance concentration from Boston University School of Management, a Juris Doctor from Suffolk University Law School, a Master of Laws in taxation from Boston University School of Law, and a Doctor of Education in higher education management from the University of Pennsylvania. Other affiliations include various positions in the legal and business sectors.

She is a member of the American Bar Association and three state bar associations, and has served as a board member with a variety of civic and corporate organizations, including the Board of Directors of the Catholic Education Foundation, and as vice chair of Jewish Hospital & St. Mary's HealthCare—a Catholic Health Initiatives organization—in Louisville, Kentucky. She currently sits on the Board of Trustees for Regis University, a Jesuit institution located in Denver, Colorado, and the Archdiocese of Chicago School Board.

Margaret Faut Callahan is Interim Provost and Chief Academic Officer of Loyola University Chicago and also serves as Provost of the Loyola University Chicago Health Sciences Division.

Callahan received her Bachelor of Science in Nursing from Loyola and has more than 35 years of experience in health care and higher education. Before coming to the University, she served as interim provost at Marquette University and dean and professor of the University's College of Nursing. There she led the Marquette University College of Nursing through a successful reaccreditation, expanded the college's freshman class size by 77 percent, and implemented the Doctor of Nursing Practice Program.

Before her time at Marquette, she was at Rush University for many years, where she served as chair of adult health nursing, director of the nurse anesthesia program, and professor.

Callahan also holds a Master of Science in Nursing and a Doctor of Philosophy in Nursing Science from Rush University College of Nursing. Her research on pain management, palliative/end-of-life care, and health policy is widely published. Additionally, she is a certified registered nurse anesthetist. She is a member of the Midwest Nursing Research Society and the Institute of Medicine, Chicago.

A search for Provost Callahan's replacement is ongoing with an announcement expected before January 1, 2019.

The Next Dean of the School of Communication

The next Dean will oversee the School's active and tight-knit 28 tenured/tenure-track faculty, 13 non-tenure-track faculty, 12 staff, and approximately 40 adjuncts. The Dean oversees a budget of approximately \$5.8 million. Building upon the University's reputation, s/he will be well positioned to continue the department's teaching, research, and service work, capitalizing on and executing responses to the following opportunities and challenges:

Strengthen existing programs and develop new programs with an eye on what is next in the communication and media marketplace. The Dean will promote excellence through a forward-looking vision and collaborative approach. Growing the graduate and professional programs will be a high priority for the next Dean. By capitalizing on existing pillars of excellence and investing in new opportunities, the Dean will encourage teaching, research, and creative activity within the School and across the University that transforms students and improves communities. This includes collaboratively evaluating different models of graduate education and making thoughtful and strategic recommendations for the programs in the School. By enhancing traditional research and industry-based research partnerships, the School will be well positioned to be on the forefront of the field of Communication. The Dean will seek new and innovative opportunities through online programs and courses in order to reach more students.

Capitalize on the School's location, bolster the School's connections with industry partners. The Dean will leverage the School's strong foundation, service mission, and distinctive capabilities to generate stronger external support through fundraising and outreach to alumni and others in the community. The Dean will have responsibility for strategically building and nurturing relationships with communication-related partners across Chicago and around the nation. This includes internship and service sites for students and faculty. Engagement with industry partners would promote student success, scholarship commitments, and other resources that would further bolster the important work of faculty and staff within the School and across Loyola.

Communicate the direction of the School clearly and persuasively. The next Dean will communicate effectively with various constituencies, including the faculty of each campus, School of Communication personnel, industry partners, Chicago's diverse publics, University leaders and staff, alumni, and others. S/he will bring energy and positive attention to the initiatives and activities of the School. Loyola University Chicago's Jesuit mission is a unique and important platform for a Communication leader, given the divisive national climate and distrust for media. The Dean will proudly advocate for the University's values of pursuing excellence and justice within the School and represent these virtues in his or her relationships broadly.

Grow professional development programs that attract and retain talented faculty and staff. As the College's leader, the Dean will have significant opportunities to interact with accomplished faculty and administrative leaders in the City of Chicago and across the nation. The Dean will mentor faculty at each stage of their professional journeys. S/he will authentically and persuasively share Loyola's story to recruit new colleagues and retain valued members of the faculty and staff. Particular benefit will come from engaging accomplished professionals to serve in adjunct faculty roles and shaping optimal approaches for their development and participation in the School. Loyola is committed to increasing diversity, and the next Dean will work to ensure that this priority is upheld in faculty and staff recruitment and retention practices.

Qualifications and Personal Characteristics

As a key academic leader in the Loyola University Chicago administration, the Dean will possess a PhD or terminal degree in an appropriate discipline, and many of the following qualities and experiences:

- Professional academic experience in a communication-related discipline and a record of impactful scholarship;
- Experience working with external stakeholders such as alumni, donors, industry, government, and community partners;
- Excellent interpersonal and communication skills;
- The ability to work effectively with members of the President's Council, the Council of Regents, Provost's Advisory Council, and the Faculty Senate to enhance the overall quality of the institution;
- Demonstrated commitment to Loyola University Chicago's Catholic, Jesuit mission and a desire to continue the School's efforts to spur growth that benefits students in all areas of life—in their present lives and far into the future;
- A leadership style that is transparent, welcoming, and embraces shared governance;
- A track record of engaging with students, promoting student success, and evaluating educational activities to ensure that a commitment to high-quality educational experiences is upheld;

- Experience developing experiential learning and internship opportunities for students;
- Demonstrated ability to mentor faculty and staff and model ethical leadership;
- Current knowledge of 21st-century trends, challenges, and opportunities in the fields of communication and mass communication in a rapidly changing media world;
- A commitment to advancing interdisciplinary collaboration and the ability to promote and support the wide range of disciplines within the School;
- Facility with strategic planning processes, including strategy development and execution;
- Demonstrated experience effectively building budgets, managing resources, and generating new resources, including fundraising;
- Current knowledge of 21st-century trends, challenges, and opportunities in the fields of communication and mass communication in a rapidly changing media world;
- Entrepreneurial spirit and support for innovative partnerships and initiatives that enhance the visibility of the School; and
- Demonstrated commitment to diversity, inclusion, social justice, and internationalization.

True to its Jesuit values, Loyola University Chicago welcomes students, staff, and faculty of all religious and philosophical persuasions. Candidates for the Dean role should support the values of Catholic, Jesuit higher education—which include among others the complementarity of faith and reason, the importance of intellectual community and dialogue, and a commitment to social justice. Individuals from all faiths and traditions are encouraged to apply.

For best consideration, please send all nominations and expressions of interest electronically and in confidence to:

Jim Sirianni, Partner
Mark Halligan, Associate

LoyolaDeanCommunication@storbecksearch.com

Loyola University Chicago is an Equal Opportunity / Affirmative Action employer with a strong commitment to hiring for our mission and diversifying our faculty and staff. All qualified applicants will receive consideration for employment without regard to race, color, religion (except where religion is a bona fide occupational qualification for the job), national origin, sex, age, disability, marital status, sexual orientation, gender identity, protected veteran status or any other factor protected by law.