



DEAN, COLLEGE OF BUSINESS

Position Profile

Purdue University Northwest invites nominations and applications for a visionary leader to serve as its next Dean of the College of Business. The university seeks individuals who are committed to curricular and experiential components of business education, fostering a multidisciplinary approach to program development, and forging partnerships with the community. The Dean reports to the Provost and provides strategic leadership for the college.

The College of Business

The College of Business is dedicated to influencing the lives of its students with experiential learning activities instilling in them critical thinking skills, an understanding of business functions, and an ethical, inclusive, and global mindset. The college embraces professional development experiences for its faculty, including the ability to provide service and produce relevant scholarly work that impacts the classroom, the surrounding community, the business world, and disciplinary professions.

The college is organized into the Department of Managerial Studies, the Department of Quantitative Business Studies, and the White Lodging School of Hospitality and Tourism Management. Business programs in the college are accredited by the Association to Advance Collegiate Schools of Business, International (AACSB). Hospitality and Tourism Management programs are accredited by the Accreditation Commission for Programs in Hospitality Administration (ACPHA). The College of Business also houses several centers, including the [Center for Business and Economic Development Solutions](#); [Center for Career Management](#); and [Northwest Indiana Small Business Development Center \(NW-ISBDC\)](#). The college serves more than 1,300 undergraduate students and 200 graduate students across a range of programs, including:

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| Bachelor's Degree Programs | <ul style="list-style-type: none">• Accounting (BSA)• Business Analytics (BSB)• Finance (BSB)• Hospitality and Tourism Management (BS)• Hospitality and Tourism Management, Concentration: Food and Beverage (BS)• Human Resource Management (BSB)• Information Systems (BSB), Concentration: Management Information Systems• Management (BSB) |
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| Bachelor's Degree Programs (Cont.) | <ul style="list-style-type: none"> • Marketing (BSB) • Multidisciplinary Studies, Concentration: Fitness Management (BS) • Sports Management (BSB) |
| Master's Degree Programs | <ul style="list-style-type: none"> • Master of Accountancy (MACC) • Master of Business Administration (MBA) • Master of Business Administration – Executive (MBA) |
| Minors | <ul style="list-style-type: none"> • Accounting • Business • Business Analytics • Culinary Arts • Entrepreneurship • Finance • Foods and Nutrition • Hospitality Management • Human Resource Management • Information Systems • Leadership • Marketing • Non-profit Management • Organizational Administration • Recreational Sports Management • Sales • Service Learning / Civic Engagement |
| Certificates | Undergraduate <ul style="list-style-type: none"> • Entrepreneurship and Innovation • Human Resources • Leadership • Hospitality and Tourism Management • Nutrition and Health Management Post-Baccalaureate <ul style="list-style-type: none"> • Information Systems - Project Management • Information Systems • Software Development Graduate <ul style="list-style-type: none"> • Economic Development • Forensic Accounting |

In 2014, the college adopted its six-part 2015-2020 Strategic Plan, through which it has sought to build:

- Human Capital Strength;
- Enrollment and Retention with Innovative Academic Programs, Recruitment, and Student Services;
- Inclusive, Global, and Ethical Culture;
- Brand Strength;
- Alumni, Community, Professional, and Business Relationships; and
- Financial Strength.

Positions reporting to the Dean include: Associate Dean of Undergraduate Studies; Associate Dean for Graduate Studies; Director of the White Lodging School of Hospitality and Tourism Management; Department Chairs of Managerial Studies and of Quantitative Business Studies.

Responsibilities of the next Dean include, but are not limited to:

- Communicating a clear vision of the college and its unique attributes to internal and external stakeholders;
- Working with faculty, staff, and students that spans two campuses while recognizing and celebrating the unique cultures and histories of those two campuses;
- Leveraging the strengths of the combined campuses to offer an enhanced educational experience and more options for students;
- Advancing student support and student engagement initiatives that will continue to improve retention, graduation, and post-graduation outcomes for students;
- Mentoring faculty in a manner consistent with the college's commitment to research, teaching, and service;
- Promoting access, diversity, and inclusion across the college;
- Aligning current resources and identify new resource opportunities to support the mission and vision of the college;
- Embracing transparency and shared governance in the management of the college;
- Fostering existing and new relationships with external stakeholders that will benefit the college, community, and regional economic development;
- Maintaining accreditation for currently accredited programs and pursuing specialty accreditation where appropriate.

Purdue University Northwest

Purdue Northwest (PNW) is an academically comprehensive, student-centered university located in northwest Indiana, just southeast of Chicago. As an independent university within the Purdue University system, PNW fosters a vibrant academic community for its more than 10,000 students through high quality and engaging undergraduate and graduate education. Offering nearly 70 academic programs at the bachelor's, master's and doctoral levels, PNW's colleges, schools and centers are distinguished through prestigious accreditations, national recognitions and competitive rankings. The university is widely respected for its faculty's dedication to student

success through experiential learning and collaborative research across its two culturally diverse campuses in Hammond and Westville, Indiana.

PNW was formed by the unification of the former Purdue Calumet and Purdue North Central in 2016. Academic programs are offered within five colleges, plus an Honors College, with operations on two campuses located 35 miles apart in Hammond and Westville. The university is currently in the middle of a five-year [strategic plan](#). PNW is accredited by the Higher Learning Commission (HLC).

The university's mission – in the land grant tradition of learning, discovery, and engagement – is to provide high quality undergraduate and graduate education to students of Northwest Indiana and beyond. PNW seeks to create a welcoming environment that promotes critical inquiry through experiential learning, faculty scholarship, civic engagement, and community partnerships.

Leadership

Chancellor

As Chancellor of Purdue University Northwest, Thomas L. Keon's leadership centers on positioning the university as a key player in Northwest Indiana's economic development, educational advancement, environmental sustainability and cultural enhancement. Having successfully led the complicated merger of two Purdue-system campuses, Dr. Keon is committed to cultivating, supporting, identifying and strengthening leadership among students, faculty and staff. An accountant by training and a supporter of civic engagement and the arts by design, Dr. Keon seeks to equip students with the training for successful careers as well as a deep appreciation for the responsibilities of citizenship.

Dr. Keon became Chancellor of Purdue University Northwest on July 1, 2016 after the unification of Purdue University Calumet and Purdue University North Central was finalized. Dr. Keon had served as Chancellor of Purdue Calumet since 2011. Prior to coming to Purdue Calumet, Dr. Keon spent 14 years as Dean of the College of Business Administration at the University of Central Florida (1997-2011) where he was responsible for all personnel, including 150 full-time faculty members, budgets up to \$31 million, 9,100 students, and academic programs at the baccalaureate, master's, and doctoral levels at a university of more than 55,000 students.

In the coming years, Dr. Keon's priorities include establishing Purdue Northwest as a leading metropolitan university, expanding academic programs into fields that include health and other biological sciences, enhancing PNW's growing athletic department, and fully engaging the university's resources in the economic development of northwest Indiana. Dr. Keon is deeply committed to PNW's global engagement, foreign student population, and the university's international partnerships and affiliations.

Vice Chancellor for Academic Affairs and Provost

Ralph O. Mueller became Vice Chancellor for Academic Affairs and Provost at Purdue University Northwest on July 15, 2016. Dr. Mueller had served as Dean of the College of Education, Nursing and Health Professions at the University of Hartford (Conn.) from 2009 until 2016. In addition to his role as Dean, Dr. Mueller also was the

Founding Director of the University of Hartford's Institute for Translational Research, a multidisciplinary umbrella for collaborations among faculty, students, and community partners.

Prior to his University of Hartford tenure, Dr. Mueller served five years as Chair of the Department of Educational Leadership at The George Washington University (D.C.). He was a 2007-08 Fellow of the American Council on Education at the University of Miami (Fla.). Throughout his 30-year career in higher education, he has served as a tenured faculty member of applied statistics with joint appointments in education, psychology, and public policy/public administration. He has an extensive academic portfolio of published books and peer-reviewed articles. Dr. Mueller holds a baccalaureate degree from Elon University, a master's degree from Wake Forest University, and a Ph.D. from Virginia Tech.

Qualifications

The successful candidate should possess the following skills and qualifications:

- An earned doctorate in a discipline appropriate to the college;
- Academic qualifications for appointment at the rank of professor in one of the academic departments of the college;
- Experience in leading an academic unit at the Department Chair level or above;
- Evidence of a student-centered approach to higher education and a commitment to enhancing learning by engaging with the business community and fostering experiential opportunities;
- Capacity and enthusiasm for developing innovative programs which will prepare students for emerging job opportunities and developing markets;
- A commitment to advancing multidisciplinary collaboration and developing programs in emerging areas addressing market demand;
- Experience in leading and managing in an organization collaborative and transparent manner;
- Experience effectively managing financial and personnel resources;
- A track-record of enhancing the teaching and learning mission of an academic program and improving student outcomes;
- Demonstrated experience enhancing research and scholarly productivity among faculty;
- An understanding and experience with the AACSB accreditation process;
- A demonstrated commitment to promoting diversity and inclusiveness in an organization;
- Demonstrated experience in funding and development with donors that include alumni, industry, government, and community partners.

Nomination and Application Process

The Search Committee will begin reviewing applications immediately and continue to accept applications and nominations until the position is filled. However, in order to assure the fullest consideration, candidates are encouraged to have complete applications submitted to the search firm assisting the University by December 13, 2018. Requested application materials include a letter of interest; curriculum vitae; and the names, telephone numbers, and e-mail addresses of at least five professional references. Purdue University Northwest is committed to advancing diversity in all areas of faculty effort, including scholarship, instruction, and engagement. Candidates

should address at least one of these areas in their cover letter, indicating their experiences, current interests or activities, and/or future goals to promote a climate that values diversity and inclusion.

All applications, nominations, and inquiries will remain confidential. References will not be contacted until after the first screening of applications and then only after the applicant has given explicit permission. All application materials must be submitted electronically in Microsoft Word or PDF format. Please direct all applications, nominations, and inquiries for the position to the search firm assisting the University at the contact information below:

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Refer to code "PNW-COB" in subject line

Purdue University is an EOE/AA employer. Purdue University is committed to maintaining a community which recognizes and values the inherent worth and dignity of every person. In pursuit of its goal of academic excellence, the University seeks to develop and nurture diversity. All qualified applicants for employment will receive consideration without regard to race, religion, color, sex, national origin or ancestry, genetic information, marital status, parental status, sexual orientation, gender identity and expression, disability or status as a veteran.