



---

## **VICE CHANCELLOR FOR ENROLLMENT MANAGEMENT AND STUDENT AFFAIRS**

### **POSITION PROFILE**

Purdue University Northwest (PNW) invites nominations and applications for a collaborative, team-oriented leader to serve as its next Vice Chancellor for Enrollment Management and Student Affairs. The Vice Chancellor reports to the Chancellor and provides vision for a division that seeks to recruit, enroll, and support students in a campus environment where students are able to develop and succeed academically, intellectually, and personally.

#### **The Division of Enrollment Management and Student Affairs**

The Division of Enrollment Management and Student Affairs supports Purdue Northwest's diverse student body in the achievement of its academic goals in an environment that fosters personal growth, community engagement, and civic responsibility. The division has more than 130 full-time staff across a broad range of offices and programs, including:

- Admissions (including International Admissions processing);
- Financial Aid and Scholarships;
- EMSA Reporting and Operational Intelligence;
- Registrar's Office;
- Housing and Residential Education;
- Office of the Dean of Students, which includes Student Support and Advocacy and Student Conduct;
- Student Life and Student Activities;
- Student Organization and Leadership Development;
- Student Government;
- Counseling Center;
- Disability Access Center;
- Career Services Center;
- TRIO/Educational Opportunity Programs, which include the Ronald E. McNair Baccalaureate Program, Student Support Services, Upward Bound, Educational Talent Search, College Bound, and 21st Century Scholars Program;
- Office of Veterans Services;
- New Student Orientation and Testing Services; and
- University Welcome Centers.

In recent years, the division has been engaged in a number of important improvements, including the development of a new counseling center and the implementation of a new customer relationship management system for admissions (Slate). In Fall 2018, new domestic undergraduate enrollment was up more than four percent and undergraduate enrollment from outside the state of Indiana was up 44%. The division serves a

student body that has become increasingly diverse in recent years and also includes significant numbers of students coming as first-generation students and Pell-eligible students.

Responsibilities of the next Vice Chancellor include, but are not limited to:

- Providing leadership of the Division of Enrollment Management and Student Affairs that develops a strong sense of teamwork, equity, and investment in PNW's mission and vision;
- Engaging, empowering, and supporting leadership and staff within the division;
- Promoting a student-centered culture within the division and across PNW;
- Collaborating with other university leaders to develop recruitment and retention strategies that fulfill PNW's goals and mission;
- Providing data-informed analysis that enables PNW to make educated decisions about enrollment and student success efforts;
- Assessing and implementing co-curricular programming that supports the institution's curricular efforts and creates an engaging campus environment for its diverse student body;
- Overseeing a division with significant grants and ensuring compliance with applicable regulations; and
- Engaging with community stakeholders to build partnerships that promote educational attainment, civic engagement, and economic development across PNW's diverse service area.

### **Purdue University Northwest**

Purdue Northwest (PNW) is an academically comprehensive, student-centered university located in northwest Indiana, just southeast of Chicago. As an independent university within the Purdue University system, PNW fosters a vibrant academic community for its more than 10,000 students through high quality and engaging undergraduate and graduate education. Offering nearly 70 academic programs at the bachelor's, master's and doctoral levels, PNW's colleges, schools and centers are distinguished through prestigious accreditations, national recognitions and competitive rankings. The university is widely respected for its faculty's dedication to student success through experiential learning and collaborative research across its two culturally diverse campuses in Hammond and Westville, Indiana. PNW recently made the move to compete in NCAA Division II athletics.

PNW was formed by the unification of the former Purdue Calumet and Purdue North Central in 2016. Academic programs are offered within five colleges, plus an Honors College, with operations on two campuses located 35 miles apart in Hammond and Westville. The university is currently in the middle of a five-year [strategic plan](#). PNW is accredited by the Higher Learning Commission (HLC).

The university's mission – in the land grant tradition of learning, discovery, and engagement – is to provide high quality undergraduate and graduate education to students of Northwest Indiana and beyond. PNW seeks to create a welcoming environment that promotes critical inquiry through experiential learning, faculty scholarship, civic engagement, and community partnerships.

### **Leadership**

As Chancellor of Purdue University Northwest, Thomas L. Keon's leadership centers on positioning the university as a key player in Northwest Indiana's economic development, educational advancement, environmental

---

sustainability and cultural enhancement. Having successfully led the complicated merger of two Purdue-system campuses, Dr. Keon is committed to cultivating, supporting, identifying and strengthening leadership among students, faculty and staff. An accountant by training and a supporter of civic engagement and the arts by design, Dr. Keon seeks to equip students with the training for successful careers as well as a deep appreciation for the responsibilities of citizenship.

Dr. Keon became Chancellor of Purdue University Northwest on July 1, 2016 after the unification of Purdue University Calumet and Purdue University North Central was finalized. Dr. Keon had served as Chancellor of Purdue Calumet since 2011. Prior to coming to Purdue Calumet, Dr. Keon spent 14 years as Dean of the College of Business Administration at the University of Central Florida (1997-2011) where he was responsible for all personnel, including 150 full-time faculty members, budgets up to \$31 million, 9,100 students, and academic programs at the baccalaureate, master's, and doctoral levels at a university of more than 55,000 students.

In the coming years, Dr. Keon's priorities include establishing Purdue Northwest as a leading metropolitan university, expanding academic programs into fields that include health and other biological sciences, enhancing PNW's growing athletic department, and fully engaging the university's resources in the economic development of northwest Indiana. Dr. Keon is deeply committed to PNW's global engagement, foreign student population, and the university's international partnerships and affiliations.

### Qualifications

The successful candidate will possess the following skills and qualifications:

- A graduate degree in an appropriate field;
- A demonstrated track record of success and expertise in enrollment management and/or student affairs;
- Evidence of a student-centered approach to decision making;
- The ability to lead a large and diverse team within the division and effectively manage university resources;
- Evidence of a collaborative approach with internal and external stakeholders;
- Demonstrated experience creating, implementing, and assessing strategies to attract, retain, engage, and develop students;
- The ability to use data appropriately to inform decision-making and strategy;
- Evidence of a commitment to student success and visionary leadership in a student-centered environment and experience working collaboratively with academic affairs on joint projects that promote student success and foster a student-first philosophy;
- An understanding of how to effectively secure and manage grants;
- A strong sense of integrity and a commitment to inclusivity and culturally diverse populations;
- Excellent interpersonal, communication, management, problem-solving, and decision-making skills; and
- An understanding of the changing landscape within higher education and the ability to shape a vision for how PNW can impact the students and communities it serves.

It is preferred that the successful candidate possess an earned doctorate in an appropriate field from an accredited institution and have a strong understanding of public higher education.

### Nomination and Application Process

The Search Committee will begin reviewing applications immediately and continue to accept applications and nominations until the position is filled. However, in order to assure the fullest consideration, candidates are encouraged to have complete applications submitted to the search firm assisting the University by January 3, 2019. Requested application materials include a letter of interest; resume; and the names, telephone numbers, and e-mail addresses of at least five professional references. All applications, nominations, and inquiries will remain confidential. References will not be contacted until after the first screening of applications and then only after the applicant has given explicit permission. All application materials must be submitted electronically in Microsoft Word or PDF format.

Please direct all applications, nominations, and inquiries for the position to the search firm assisting the University at the contact information below:

Ryan Crawford, Partner | Gretchen Hoffman, Senior Associate  
7500 Rialto Blvd  
Building 1, Suite 250  
Austin, TX 78735  
(737) 207-0568  
r.crawford@storbeckpimentel.com | g.hoffman@storbeckpimentel.com

Refer to code "PNW-VCEMSA" in subject line

*Purdue University is an EOE/AA employer. Purdue University is committed to maintaining a community which recognizes and values the inherent worth and dignity of every person. In pursuit of its goal of academic excellence, the University seeks to develop and nurture diversity. All qualified applicants for employment will receive consideration without regard to race, religion, color, sex, national origin or ancestry, genetic information, marital status, parental status, sexual orientation, gender identity and expression, disability or status as a veteran.*