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## **DEAN, COLLEGE OF BUSINESS**

### **Position Profile**

Northern Michigan University invites nominations and applications for a visionary leader to serve as its next Dean of the College of Business. The Dean plays a critical role in shaping a distinctive path for the college that aligns with the university's strategic plan: [Investing in Innovation](#). NMU is committed to the success of its students through world-class teaching, boundless opportunities for student research and scholarship, and innovative academic and career-based programs within an active and vibrant living-learning community.

#### **The College of Business**

The College of Business provides educational opportunities for students from all backgrounds and locations. Its faculty and staff are dedicated professionals who excel in connecting with students and providing an exceptional educational experience. The college has been accredited by the Association to Advance Collegiate Schools of Business (AACSB) since 2002 and successfully completed the external review for ongoing accreditation in January 2018. The college serves more than 700 undergraduate students and 20 graduate students across a range of programs:

<b>Bachelor Degree Programs</b>	<ul style="list-style-type: none"> <li>• Accounting</li> <li>• Accounting/Computer Information Systems</li> <li>• Accounting/Corporate Finance</li> <li>• Information Assurance/Cyber Defense-Information Assurance</li> <li>• Information Systems</li> <li>• Entrepreneurship</li> <li>• Finance and Risk Management &amp; Insurance</li> <li>• Management</li> <li>• Marketing</li> <li>• Ski Area Business Management</li> <li>• Applied Science Management</li> </ul>
<b>Associate Degree Programs</b>	<ul style="list-style-type: none"> <li>• Information Systems/Cyber Defense-Information Assurance</li> <li>• General Business</li> <li>• Insurance</li> </ul>
<b>Minors</b>	<ul style="list-style-type: none"> <li>• Accounting</li> <li>• Business Administration</li> <li>• Computer Information Systems</li> <li>• Entrepreneurship</li> </ul>

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<b>Minors (Cont.)</b>	<ul style="list-style-type: none"><li>• Finance</li><li>• Management</li><li>• Marketing</li></ul>
<b>Graduate Programs</b>	<ul style="list-style-type: none"><li>• Master of Business Administration</li><li>• Graduate Certificate in Health Informatics</li></ul>

At NMU, student learning occurs not only in the classroom but also in the community. As a regional center for entrepreneurial activity, NMU offers students and businesses enormous resources to assist small businesses with idea development, product creation, and marketing activities. Students have many opportunities for real world application, including:

- Working on new and developing business concepts with entities on campus such as [Invent@NMU](#), [Northern Initiatives](#), and [Innovate Marquette](#);
- Participating in the [NMU TEAM Business program](#) – a student-managed organization that provides support for entrepreneurs;
- Actively managing a six-figure portfolio of stocks as part of the [Student Managed Investment Fund](#);
- Preparing annual tax returns for local citizens through NMU’s [Volunteer Income Tax Assistance](#) site; and
- Competing in the [New Business Venture Competition](#) that is held each spring.

The college is organized into two departments: the Department of Management, Marketing, and Entrepreneurship; and the Department of Accounting, Finance, and Information Systems.

The Dean serves as the college’s chief administrative officer and reports to the Provost and Vice President for Academic Affairs. The position provides dynamic leadership for the College of Business and supports faculty initiatives. Responsibilities include, but are not limited to:

- Support of the faculty in their teaching, scholarship, and service roles;
- Oversight of the college’s resources, including budget management and personnel evaluation;
- Commit the necessary time and energy to secure major private gifts and external grants that further the mission and vision of the college;
- Provide leadership in advancing relations with alumni and other external constituents of the college;
- Maintain the college’s accreditation;
- Active promotion of the college’s programs;
- Support for the use of innovative instructional technology that enhances the learning environment; and
- Leadership in student recruitment, retention, and career placement.

### Northern Michigan University

Northern Michigan University, located in Marquette, Michigan, is a dynamic four-year, public, comprehensive university that has grown its reputation based on its award-winning leadership programs, cutting-edge technology initiatives, and nationally recognized academic programs. Northern Michigan has a population of about 7,900 undergraduate and graduate students. It offers 177 degree programs, including 25 graduate programs. NMU is one of three Michigan public universities to also serve a community college role for its region.

More than 75 percent of NMU's 300-plus full-time faculty members have doctorates or the terminal degree in their fields. A hallmark of the NMU experience is that full-time faculty members teach at all levels – freshmen through graduate. NMU's 1,100 employees view helping students succeed as not only a university priority, but a personal goal.

Northern Michigan University is one of about 300 colleges and universities nationwide to have the Carnegie Foundation's "community-engaged campus" designation. Northern Michigan University has two highly acclaimed leadership programs: [the Student Leader Fellowship Program \(SLFP\)](#) and [Superior Edge](#). These two programs, along with NMU's efforts in academic service learning, an active volunteer center on campus that does extensive outreach throughout Michigan's Upper Peninsula region, and about 300 student organizations combine to make the NMU campus a place where involvement is a natural component of the Northern student experience. Northern Michigan University was selected as the recipient of the 2013 Engaged Campus of the Year Award from Michigan Campus Compact.

Other NMU programs of note include the First Year Experience program, Honors Program, and Freshman Fellows, which matches incoming freshmen with faculty members who provide mentoring in a research experience. Northern also offers outstanding study abroad opportunities.

NMU is home to an Olympic training site for elite-level Greco-Roman wrestlers and weightlifters. Northern sponsors 13 intercollegiate sports: seven men's (basketball, football, golf, ice hockey Nordic skiing, soccer, swimming and diving) and 10 women's teams (basketball, cross country, golf, lacrosse, Nordic skiing, soccer, swimming and diving, indoor track and field, outdoor track and field and volleyball). Most of the programs compete at the NCAA Division II level in the Great Lakes Intercollegiate Athletic Conference. The Wildcat men's ice hockey program is NCAA Division I and a member of the Western Collegiate Hockey Association. NMU has won NCAA team titles in football (1975), men's hockey (1991) and women's volleyball (1993, '94). The university also has strong club sports and intramural programs.

Over the past decade, Northern Michigan University has been selected for numerous international and national awards for its use of next-generation technology in a higher education setting. NMU is one of the largest notebook computer campuses in the United States, with all full-time students receiving either a ThinkPad or MacBook as part of tuition. The university has been cited as one of the most wired and most densely wireless campuses in the country. Northern was the first U.S. university to own and operate a WiMAX (4G) network, which has now been converted to LTE and spans about 40 square miles. Northern's work with WiMAX technology was so innovative at the time it resulted in President Barack Obama choosing the NMU campus as the site to announce his national wireless initiative in 2011. Additionally, the [NMU Educational Access Network \(EAN\)](#) is a best-effort LTE service provided by the university without data caps or reduced speeds. The EAN is a creative and affordable way of bringing high-speed educational broadband with a full range of educational opportunities to rural America.

NMU's 360-acre campus features 52 facilities, including the Seaborg Science Complex, a state-of-the-art venue with more than two dozen laboratories, and recently renovated Thomas Fine Arts and Art and Design buildings. NMU's campus also houses a university theater, an award-winning library, a university center, two art galleries, and a three-structure sports and recreation complex of which one is the Superior Dome, the world's largest wooden dome. Students gain professional skills at NMU's three public broadcasting stations, WNMU-TV, WNMU-

FM and student radio WUPX, which also greatly enhance the region with news, educational and cultural programming. The diversity of the U.P.'s geographical terrain serves the NMU community as an extensive outdoor classroom. The university also owns an 18-hole golf course and a large woodland area.

## **Leadership**

### **President**

Fritz Erickson was named Northern Michigan University 15<sup>th</sup> president on July 1, 2014. Dr. Erickson is known for his strong student-centered decision-making and for successfully developing university partnerships with community, businesses, industry, and K-12 schools.

Prior to his tenure at NMU, Dr. Erickson served as provost and vice president for academic affairs at Ferris State University in Big Rapids. He also held administrative positions at the University of Wisconsin-Green Bay, Eastern Washington University and Michigan Technological University. Before entering higher education administration, Dr. Erickson was a professor at Millersville University of Pennsylvania. Earlier in his career, he was an elementary and middle school teacher and worked for the Colorado Department of Education as an advisor for school districts on how to employ computer technology into the schools and curriculum.

Dr. Erickson holds an interdisciplinary Ed.D. in educational psychology, technology and research methodology and a master's in curriculum and instruction, both from the University of Northern Colorado, and a bachelor's in social sciences from Western Michigan University.

### **Provost**

Kerri Schuiling began her appointment as provost and vice president in 2015. She recently served as dean of NMU's College of Health Sciences and Professional Studies. Dr. Schuiling has also held positions as the dean of Oakland University's School of Nursing and associate dean and director of NMU's School of Nursing. She has most recently served the University as co-chair of the NMU Press task force and is currently the co-chair of the Sexual Assault Policy task force.

Dr. Schuiling holds a Ph.D. from the University of Michigan, master's degree from Wayne State University and baccalaureate degree from NMU. She is certified as both a women's health nurse practitioner and nurse-midwife.

## **The Community**

Marquette is the largest population center of the Upper Peninsula with 31,000 residents living across 3 municipalities: The City of Marquette, Marquette Township and Chocolay Township. With deep roots as a shipping town for the iron ore coming from the west end of the county, the Marquette area is the regional hub for retail, restaurants, education, health care, and outdoor recreation. The area is known as a great place to live, work, and play. Marquette has received significant recognition over the last few years including: Top 10 Best Small Cities in America (Nerd Wallet), Top 5 Places to Retire (CNN/Money), Top 20 Towns for Sportsmen (Outdoor Life), 10 Best Small Cities to raise a family (Forbes), Number one place to bike and live (Bike magazine), Top 100 Small Art Towns in America.

## Qualifications

The university seeks an innovative leader to help shape a visionary and distinctive path for the College of Business. While it is preferred that the candidate possess a terminal degree and academic qualifications that warrant an appointment as a full or associate professor, the university will also consider candidates who bring significant leadership experience outside of academia and possess the ability to lead the college forward into the future. Additionally, the successful candidate should possess the following skills and qualifications:

- Demonstrated experience leading complex organizations and the ability to operate in a collaborative work environment that promotes shared governance;
- Success creating and executing a shared vision that moves an organization in innovative and creative directions;
- An ability to work effectively with alumni and donors in college fundraising activities;
- Strong communication and relationship-building skills that will help build a positive organizational culture within the college and foster collaborative endeavors across campus;
- An ability to support and advocate for academic excellence, exemplary teaching, faculty scholarship, and curricular innovation;
- An ability to create, foster, and support a campus-wide entrepreneurial ecosystem that includes curricula focused on the principles of entrepreneurship and skills development useful in a start-up business, a small business, and an innovative corporate environment;
- Knowledge of academic trends and issues, including an understanding of innovative teaching and learning technologies, a commitment to providing educational opportunities associated with distance learning, and support for experiential learning opportunities for students;
- An ability to develop strategies and programs that will attract and retain students;
- An ability to work with the diverse business community found in Marquette, the Upper Peninsula, and beyond to establish relationships that will benefit faculty, staff, students, and the economic development of the region;
- A commitment to diversity;
- Demonstrated success managing budgets and effectively utilizing resources to further the mission and vision of an organization; and
- Knowledge of and/or experience with AACSB and other business-related accreditations.

## Nomination and Application Process

The Search Committee will begin reviewing applications immediately and continue to accept applications and nominations until the position is filled. However, in order to assure the fullest consideration, candidates are encouraged to have complete applications submitted to the search firm assisting the University by October 23, 2018. Requested application materials include a letter of interest; curriculum vitae or resume; and the names, telephone numbers, and e-mail addresses of at least five professional references. All applications, nominations, and inquiries will remain confidential. References will not be contacted until after the first screening of applications and then only after the applicant has given explicit permission. All application materials must be submitted via e-mail in Microsoft Word or PDF format.

Please direct all applications, nominations, and inquiries for the position to the search firm assisting the University at the contact information below:

Ryan Crawford, Partner | Gretchen Hoffman, Senior Associate  
7500 Rialto Blvd  
Building 1, Suite 250  
Austin, TX 78735  
(737) 207-0568  
r.crawford@storbeckpimentel.com | g.hoffman@storbeckpimentel.com

Refer to code "NMU-COB" in subject line

*NMU is an equal opportunity, affirmative action employer of protected veterans and individuals with disabilities, and is strongly committed to increasing the diversity of its faculty.*