



Wisconsin School of Business Dean Position Description July 2018

The University of Wisconsin-Madison invites nominations and applications for the position of Dean of the Wisconsin School of Business. Founded in 1900, the Wisconsin School of Business (WSB) established one of the first five business programs in the nation. Its entrepreneurial spirit remains strong.

The next dean of the WSB will collaborate with multiple constituencies to craft a strategic vision, setting the school on a path for significant growth. The dean will harness the potential of a strong and loyal alumni and donor base, a dedicated and passionate faculty, and a student demand for its competitive programs. While the development and growth of its undergraduate program is vital to WSB's future, there exists enormous potential to expand and develop the graduate programs.



Building upon WSB's strong partnerships, the dean will be expected to explore new avenues for collaboration both within the broader UW-Madison campus and the larger business community regionally and nationally. Working within Wisconsin's strong principal of shared governance, the new dean has the opportunity to lead WSB to an even brighter future.

In order to lead WSB into an era of transformational change, the next dean will need to be a change agent who knows how to take a balanced approach within a dynamic multi-constituent environment. The dean will be a person of creative vision who enthusiastically embraces the challenges inherent in leading change and innovation in a large organization with often competing interests. She or he will need to secure additional resources through effective fundraising and partnerships, ultimately strengthening the financial foundation of the WSB. The dean will bring a collaborative, authentic, and transparent approach to building relationships with the highly invested stakeholders, both internal and external.

About the University

Founded in 1848, the [University of Wisconsin-Madison](http://www.wisc.edu) is the flagship, public land-grant university of the state of Wisconsin and a world-class teaching and research

institution. It is home to a dynamic and diverse community of 43,000+ students and over 20,000 employees who share a strong sense of school spirit, a commitment to both service and scholarship, and a deep appreciation for the institution's academic rigor. Last September, UW-Madison was ranked 12th among public institutions in U.S. News & World Report. The University values its reputation for academic excellence and educational innovation and has made a strong commitment to progress in areas of [diversity and inclusion](#).

Among the world's leading universities, the University of Wisconsin–Madison is distinctive in its scale and breadth, the premium it places on its relevance to society, and its commitment to inclusivity in the broadest sense. One of the longest and deepest traditions surrounding the University of Wisconsin is the [Wisconsin Idea](#). The “Idea” signifies a general principle: that education should influence people's lives beyond the boundaries of the classroom. Synonymous with Wisconsin for more than a century, this “Idea” has become the guiding philosophy of university outreach efforts in Wisconsin and throughout the world.



Built on an isthmus, UW–Madison and the city of Madison seamlessly blend together, creating opportunities and an atmosphere unlike any other campus. UW-Madison's 936-acre campus spreads out along Lake Mendota, one of Madison's five lakes. [The Memorial Union and the Terrace](#), the heart of UW-Madison for 90 years, is positioned on Lake Mendota

making it a perfect spot to gather, encounter local music, craft brews, farm to table food and outdoor art. Wisconsin's Capitol building is iconic in the Madison skyline and is connected to the university campus by State Street, the main thoroughfare in Madison with endless options of cafes, shops and restaurants. The Capitol is also host every Saturday to the Dane County Farmers Market, the largest producer only farmers market, attracting 18,000 visitors every week to its 160+ booths of local farm fresh food. With a population of more than 250,000, Madison offers the perfect combination of natural beauty, stimulating cultural offerings, and vibrant nightlife.

UW-Madison has proved to be a significant economic driver to both the city of Madison and the larger state, accounting for a \$15 billion economic impact, according to a [2015 study](#). UW-Madison has fostered over 300 startup companies in Wisconsin creating significant job growth and contributing \$2.3 billion to the overall Wisconsin economy. The Madison business community continues to innovate and thrive with the support of the larger UW-Madison campus and the Wisconsin School

of Business.

Wisconsin School of Business

The [Wisconsin School of Business](#) is one of the 12 major schools and colleges that make up the University of Wisconsin-Madison. It has consistently been ranked among the world's top research universities. The school, with a budget of approximately \$70 million, is comprised of approximately 80 tenured and tenure track faculty and 260 staff.

Drawing on the immense intellectual and cultural resources of the University of Wisconsin-Madison, the WSB educates students from all walks of life through its nationally and internationally recognized undergraduate, master's, MBA, and doctoral programs, as well as executive and continuing education programs. The school features:



state-of-the-art facilities in Grainger Hall and in its executive education facility, the Fluno Center; a tradition of strong alumni engagement and partnerships with the business community, including significant philanthropic resources in support of research and innovation; and working partnerships with departments across campus that include professional schools and a deliberate emphasis on strengthening the connections between business, sciences, and the liberal arts.

The WSB is a vibrant community that honors the university's commitment to research, teaching, and public service. WSB believes public research universities hold a great, untapped potential to address the world's most complex challenges. The WSB is a passionate and diverse community of scholars -- leaders and learners addressing business challenges, inspiring emergent leadership, and improving lives.

UW-Madison has a longstanding tradition of collaborative decision-making concerning the operation of the university. Shared governance is a unique and important aspect of life at UW-Madison.



The next Dean

The Dean of the WSB serves as the chief academic and executive officer of the school with responsibility for faculty and staff development, personnel oversight, fund raising, budget planning and management, curriculum, and student academic affairs. Building on a foundation of excellence, the next dean has an opportunity to shape the future of the school through visionary leadership. Duties and responsibilities include:

- Leading the school in the development and implementation of its vision, mission, and strategic framework;
- Supervising the overall administration of the Wisconsin School of Business;
- Serving as the Chief Academic Officer for academic program accreditation purposes (the WSB is accredited by the AACSB.);
- Playing a lead role in the development and administration of complex, multi-unit budgets;
- Developing strong relationship with alumni and expands the base of private donors;
- Participating actively in the recruitment, retention, and evaluation of faculty, and other personnel;
- Providing entrepreneurial leadership in the development of new educational programs and initiatives (including those offered in the executive education space), and identifying new program opportunities that also deepen WSB's revenue stream;
- Providing leadership in securing external funding from government agencies, foundations, and corporations;

- Collaborating with other deans and campus leaders in activities that support UW–Madison;
- Representing the Wisconsin School of Business in local, state, UW-System, Big Ten, and national and international forums;
- Working with central university and Wisconsin School of Business staff to maintain data used in assessment and decision making; and
- Ensuring that all units in the school are reviewed periodically in accordance with university policies.

Degree and area of specialization:

Candidates must possess a Ph.D. or other terminal degree for full consideration. Additionally, the incoming dean must demonstrate a record of excellence in research, teaching, and service that would ensure eligibility for tenure at UW-Madison.

Desired qualities:

Highly qualified candidates will possess the following qualities:

- Extensive leadership experience in a higher education setting;
- Demonstrated success as a collaborative and creative leader;
- Knowledge of the competitive environment for business schools;
- Strong management, communication, and fund-raising skills;
- A commitment to shared governance with faculty, staff, and students;
- A demonstrated commitment to advancing learning, research, and public service;
- An understanding and appreciation of the diverse missions and constituencies of a major public research university;
- A commitment to diversity among students, faculty, and staff, and to advancing an inclusive diverse climate that stimulates excellence;
- A commitment to programming and other strategic initiatives to promote student success and engagement at undergraduate and graduate levels;
- Experience with governmental agencies, philanthropic foundations, and the corporate sector and the ability to represent the school and university effectively in educational, governmental, business, alumni, and public forums; and,
- A commitment to the principles and culture outlined in the Wisconsin Idea and Wisconsin Experience.

Application Instructions

Applications and nominations must be received by Friday, September 28, 2018 to ensure consideration. A letter of application describing interest in the position and how professional experience has prepared the candidate for this position should be accompanied by a resume and the names, addresses, emails, and telephone numbers of five professional references. Candidates will be informed before references are contacted. The search and screen committee will evaluate candidates' qualification

and select individuals for interviews. Finalists will interview with the chancellor, provost and appropriate staff and governance groups.

Please submit inquiries, nominations and application materials to:

Professor Mark Covaleski, chair of the search and screen committee

c/o Shelly Weiss Storbeck, Managing Partner

Tom Fitch, Partner, and

Amanda Bennett, Senior Associate

Storbeck/Pimentel & Associates

UWMadisonBusinessDean@storbecksearch.com

UW–Madison is an equal opportunity/affirmative action employer that promotes excellence through diversity and encourages all qualified individuals to apply.